

# Did you know that 30% of your people's time is wasted on mindnumbing, mundane tasks due to outdated systems and processes?

HuLoop's AI-powered intelligent automation software is built to change that — you can even leverage your current systems. We supply a digital workforce to automate what people simply shouldn't do anymore.

## Automate Mundane Tasks with Intelligent Agents



Penny Priceright
Intelligent Pricing Agent

HuLoop's Intelligent Agents extend your workforce to perform repetitive tasks in retail business functions such as:

- ✓ Supply Chain Management
- ✓ Merchandising
- ✓ Pricing
- ✓ Category Management
- ✓ Promotions

- ✓ Data Integrity
- ✓ Loyalty
- ✓ Digital Commerce
- ✓ Marketing

# **HuLoop Benefits**



# Sample Digital Workforce for Retail



## **Merchandising Molly**

Intelligent Merchandising Agent

#### **Experience**

Leading Merchandising Platforms

### Skills:

Sourcing, Curation, Promo Material, Inventory Demands, Trends, and Supplier Relations



## **Penny Priceright**

Intelligent Pricing Agent

#### Experience

Cost Changes, Competitive Price Monitoring, Price Rule Changes, and New Item Monitoring

#### Skills:

Available 24x7, Repetitive Tasks, Impeccable Data Entry, Legacy Technology Expert. Experienced with Excel, SAP, and Oracle.



## "CatMan"

Intelligent Category Management Agent

#### **Experience**

Product Management, Space Planning, Assortment Management, and Category Role Management

#### Skills

Planogram Compliance, New Item Additions, Item Delisting and Closeout, Categorization and Maintenance. Familiar with Leading Category Management Solutions.



## **Pete Promo**

Intelligent Promotions Agent

#### Experience

Targeted Promotions Creation, Customer Feedback Analysis, Customer Trend Identification, Competitor Promotions Tracking

#### Skills:

Available 24x7, Repetitive Tasks, Customer Satisfaction/ Loyalty, Sales Growth, Legacy Technology Expert. Experienced with Excel, SAP, Oracle.



## **Danny Datadude**

Intelligent Data Integrity Agent

#### **Experience:**

Product Data, Customer Data, Supplier Data, Other Data

#### Skills:

Extracting Data from Excels/PDFs, Downloading Data from Portals, Data Validation, Data Publishing, and Data Maintenance. Familiar with Leading Master Data Management (MDM) Solutions.



## Loyalty Larry

Intelligent Loyalty Agen

#### Experience

Leading Loyalty, Personalization and Customer Analytics Platforms

#### Skills

Acquisition, Engagement, Retention, Satisfaction, and Customer Analytics



## **Digital Daisy**

Intelligent Digital Commerce Agent

## **Experience:**

Leading E-commerce and Social Media Platforms

#### Skills:

E-commerce, Digital Marketing, Social Media, Content Marketing, and Email/SMS/Customer App Manager



### Mark Keting

Intelligent Marketing Agent

#### **Experience:**

HubSpot, Salesforce, MailChimp, Eloqua, Acoustic, Marketing Analytics

### Skills:

Campaigns, Trends, Social Media, Monitoring Competition, and External Data Sources

Unleash the power of AI with HuLoop's Digital Workforce for Retail: www.huloop.ai/agentforhire.

